

JOIN THE
PetGazette
C O M M U N I T Y



Let's start a conversation.
828-633-1348.



What our community says about **PetGazette**.

What readers tell us.

"I just found **PetGazette**. What a great paper! So much Information!" – *Beth A.*

"I love **PetGazette**! I read the whole thing, ads too!" – *Terry G.*

"I just found **PetGazette** at my vet. I've already cut out four articles for when we get our new pet this week!" - *Patti C.*

"Love it. Have used the guidance described." - *Amanda W.*

What advertisers tell us.

"Please bring more issues. We can't keep them in stock. As an advertiser, it makes us happy to know that **PetGazette** is so well read." – *Kim Weeks, Owner, Bone-A-Fide Pet Boutique, Black Mountain*

"I'm a long-time reader so I thought I'd advertise. I've gotten long-time clients from calls from my ad." – *Lauren S., While You're Away, Fletcher*

"You feel part of this great pet community we have here, in **PetGazette**!" – *Andrea Demmons, The Tailgait Market, Asheville*

"Wag! A Unique Pet Boutique has advertised with **PetGazette** for years. I appreciate the consistent editorial coverage of our local Hendersonville pet events and articles about the Blue Ridge Humane Society." – *Caroline Gunther, Owner, Wag! A Unique Pet Boutique and Blue Ridge Humane Society Board of Directors, Past Chair*

When I bought the Cat Care Clinic here in Weaverville, I started advertising with **PetGazette**. The articles they publish from me educate the reader on how to care for their precious feline pets." – *Karel Carnohan, D.V.M.*

"People between Jackson county and Asheville need to know that now there is an emergency clinic in Waynesville. In **PetGazette**, we get that word out." – *Suzanne Cianciulli, Practice Manager Junaluska Animal Hospital Haywood Emergency Clinic. Wood Emergency Clinic.*



PetGazette

Information to nurture
the pet-people bond



PetGazette is published in
January, March, May, July,
September, November.

We're honored that since 2012, PetGazette has become an indispensable part of people's relationship with their pets, and therefore, a trusted marketing partner for pet related businesses.

Because we accept only pet related advertising, and write only about pets, the ads and articles work together to provide the resources which pet owners need and want.

Print Advertising Pricing and size

Price is per ad, not whole year.

Ad Size	Price	Horizontal	Vertical
1/8 page	\$175	5.06w x 3.11"h	2.47w x 6.22"h
1/4 page	\$280	10.25w x 3.11"h 5.06w x 6.22"h square	2.47w x 12.44"h
3/8 page	\$395	7.63w x 6.22"h	5.06w x 9.63"h
1/2 page	\$495	10.25w x 6.22"h	5.06w x 12.44"h
Full page	\$895	10.25w x 12.44"h	

We contribute a percentage of all ad revenue to rescue, and we discount any ad that supports a rescue organization.



Readership and Distribution

- 22,000 + readers across Western North Carolina.
- Distributed at select Ingles magazine racks, newspaper boxes at high traffic areas, pet businesses and organizations, libraries.
- Event sponsorships and distribution during the season.

Please Note:

- There is a 30% additional increase each for fewer than 6 insertions.
- The first insertion is paid in advance by check or setup fee electronically.
- Deadline and billing is the 10th of month prior to month of publication. All payments are due on receipt, with a fee of 3.5% for payments after 30 days.
- Cancelled contracts are charged a fee of one month insertion cost.

WWW. WNCPetGazette.com: engaging and informative!

Print and Web Packages Available.

Coming Soon, Watch for our New Website!